

Alisha R. Adams

Alisha R. Adams is a graduate of the University of Pennsylvania's School of Engineering. It was during Alisha's career as an Engineer that she was introduced to the financial services arena, and has since been working in the industry for well over 15 years.

Alisha is confronted on a daily basis with the reality that the average individual has limited money management skills. As such, Alisha focuses her time and energy on increasing the financial awareness of the public at large. Whether through the development of financial curriculum; assisting people one-on-one with their personal finances; conducting seminars and workshops at conferences, schools, churches, organizations and corporations; or teaching financial education classes in the prison system to soon-to-be-released male and female inmates, the ultimate goal for Alisha is financial empowerment.

Undoubtedly, Alisha's true passion in life is the restoration of hope in the lives of the financially distressed through the use of the Word of God, and the implementation of everyday, practical financial principles. Ultimately, Alisha is dedicated to teaching God's principles for money management to God's people; where her personal ministry is to help people become debt-free and financially independent, while proclaiming the goodness of God.